

Assessment Strategy and Development

Overview:

Most Training and Development Managers want to develop and deliver some level of assessment to determine the effectiveness of their training programs. This is where our Assessment Strategy and Development Service can help. Our service provides training organizations with a means to assess and evaluate the success of their educational programs or offerings.

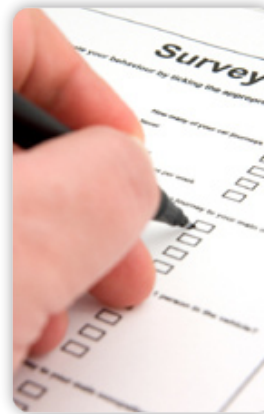
From capturing data about learner reaction and satisfaction to understanding the overall return on investment (ROI) of a particular program, our Assessment Strategy and Development Service is particularly helpful for managers who:

- Want to leverage learner feedback to continue improving a program and meet the needs of their audience.
- Must show tangible results of a training initiative to stakeholders.
- Want to certify their audience has the appropriate knowledge or skills to perform particular tasks.

Benefits:

Our Assessment Specialists can help by:

- Determining participants' reaction and satisfaction with a course or content.
- Assessing the attributes, knowledge, or skills acquired or influenced as a result of a training program.
- Measuring long term changes in behavior as a result of completing a training program.
- Quantifying the impact of a training program on defined business metrics.
- Converting assessment results to monetary values to calculate the ROI of a training initiative or program.



“Our organization engaged IEC to assist us in the design, development and implementation of a strategic learning and development program to address the educational needs of our employees and customers. Although the key objectives for this effort revolved around training development, IEC’s ability to deliver overall

learning and development expertise as well as workforce performance and change management best practices and experience helped us deliver a sustainable program that exceeded our goals and drove higher levels of employee and customer satisfaction.”

IEC specializes in Employee Development, Workforce Performance, and Corporate Change and Transformation services. We champion a “human approach to consulting,” and have provided strategic results-oriented services to many companies.

For a no-obligation one hour consultation to discuss best ways to unlock your workforce potential and accelerate employee development, contact us at: info@ieconsulting.biz or (877) 298-6601