

Content Development

Overview:

Our Content Development Service is offered as part of our Employee Development practice. This service focuses on the creation of content or instructional activities within an overall suite of courses or training materials. Depending on the overall instructional strategy or delivery channel (online or in-person), this service is a foundational piece supporting IEC's deliverables including instructor-led training and e-learning solutions.

Using instructional design methodologies, our Learning Consultants and Instructional Designers do the heavy lifting for our clients, working directly with Subject Matter Experts and other stakeholders to develop content appropriate for:

- E-learning
- Instructor-led Training
- Job Aids
- Self-Paced Documentation
- Video Production
- Virtual Classroom Delivery

Benefits:

Our Content Development experts help clients by:

- Providing expertise and outside perspective to structure training content and improve results.
- Ensuring training programs meet stakeholder and learning objectives.
- Developing custom content that addresses a client's specific culture, methodologies, nomenclature, and processes.
- Defining new concepts, ideas, and processes that otherwise may not get defined based on internal constraints.
- Incorporating instructional and performance-based methodologies to ensure the integrity of both new and existing training programs.



“I was pleasantly surprised by how quickly and thoroughly IEC embraced our e-learning project. They began to add value immediately, and were equally adept at fleshing out a comprehensive project plan and ensuring the integrity of course material. They counseled us on the pros and cons of several e-learning technologies, and brought innovative ideas to the table. I would definitely call on IEC again as a trusted partner in the development of interactive e-learning courses.”

IEC specializes in Employee Development, Workforce Performance, and Corporate Change and Transformation services. We champion a “human approach to consulting,” and have provided strategic results-oriented services to many companies.

For a no-obligation one hour consultation to discuss best ways to unlock your workforce potential and accelerate employee development, contact us at: info@ieconsulting.biz or (877) 298-6601