

Insight on Coaching – Guest Bio

*AGNES MURA, EXECUTIVE COACH
PRESIDENT, AGNES MURA, INC.*

Introduction

Agnes Mura's background was shaped in different political systems on different continents... she is a true world citizen, who coaches in six languages around the world, from her home base in Los Angeles. Her profound humanity is coupled with a keen strategic eye for what's really going on, and a business sense she brings from her own years as banking executive. An ardent promoter of the coaching profession, she is the current President of the International Consortium for Coaching in Organizations, an international community of coach educators, executive coaches, researchers and users of coaching.. A published author on coaching in the postmodern environment, she is a regular guest lecturer on executive leadership at Pepperdine University.

Experience

- ◆ Grew up in communist Romania
- ◆ Taught college: philosophy and linguistics in Germany
- ◆ International relations: Helped break the Soviet boycott of the 1984 Olympics by persuading the Romanian delegation to come to Los Angeles
- ◆ International banking executive for 10 years, last at Bankers Trust
- ◆ Coach in most of the Hollywood entertainment companies, as well as several senior global executives in Fortune 100 corporations, world-wide.
- ◆ She has coached senior leaders at Avon, Coca Cola, ConAgra, Citibank, Cemex, Deloitte and Touche, KPMG, Novartis, Banco Santander, Sony, MGM, UBS, Warner Bros., and many more.

Education

- ◆ BA Edinburgh Univ., Scotland
- ◆ Masters in Philosophy and Linguistics, Cologne U., Germany
- ◆ Master Certified Coach (ICF)
- ◆ Certified in myriad assessments

Professional Affiliations, Publications and Recognition

- ◆ Founding Director of the Professional Coaches and Mentors association
- ◆ President of the Intl. Consortium for Coaching in Organizations www.CoachingConsortium.org
- ◆ Editorial board membebr of the *International Journal of Coaching in Organizations*; Edited the 2006 issue on “the Neurosciences and Executive Coaching”
- ◆ Book “Ten Themes and Variations for Postmodern Leaders and their Coaches” published in 2005 by Pacific Sounding Press
- ◆ Member of the ICF's Accreditations Team (certifying foreign coach training programs)
- ◆ Los Angeles-Century City, Woman of Achievement Award, 2000