

# Insight on Coaching – Guest Bio

*DAVID STOCUM*

*Coach/Owner, Great Lives Coaching*

## Introduction

David is a leading GLBT coach specializing in assisting gay men in creating thriving lives. He founded Great Lives Coaching in 2002, a nationwide coaching practice.

In addition to offering GayRelate, Get Clients Now and Get Hired Now, David has created coaching programs to support coming out and activists in creating change while achieving personal balance. He has worked with clients including university professors, managers and business owners on whole life issues.

Prior to founding Great Lives Coaching, David spent 15 years in management with such firms as Wells Fargo, AMC Theaters and Ames Department Stores.

## Experience

- Developed and implemented training programs for staff, supervisors and managers
- Created coaching programs for assisting clients with coming out, finding a soulmate and creating work/life balance
- Write regular column for the oldest GLBT newspaper in New Mexico, The Normal Heart
- Previously written for GayBusinessWorld.com and other national GLBT websites
- Taught success skills to single mothers transitioning from welfare to the workforce

## Education

- BA in Speech Communication from State University of New York College at Geneseo - 1982
- Graduate of Coach U - 2002

## Professional Affiliations, Publications and Recognition

- Founder – Rainbow Coaches Alliance
- Leader – ICF GLBT Special Interest Group
- 2008 Board Member – ICF New Mexico Chapter
- Steering Committee Member – Coaches Make A Difference Initiative