

Insight on Coaching – Guest Bio

Donna Maria Blancero, Phd
Vice President, Research Division, National Society of Hispanic MBAs

Introduction

Dr. Donna Maria Blancero is the Vice President of Research for the National Society of Hispanic MBAs and nationally regarded expert on Latinos in Corporate America. She is also the founding editor of *The Business Journal of Hispanic Research*, a peer reviewed research journal focusing on Hispanic professionals, managers and executives. She has been researching Hispanics in business for more than 10 years, with an expertise in mentoring, networking and fairness perceptions.

Experience

Dr. Blancero has been published in more than 30 publications, most recently focusing on Hispanics and their experiences at work. She is a national speaker on topics of Hispanic Leadership, Mentoring, Networking, Fairness and Discrimination. Other research includes education in business classes, fairness and psychological contracts, alternative dispute resolution and customer service. She provides workshops in several organizational behavior/human resource areas such as mentoring, networking, emotional intelligence, and fairness, primarily for diverse groups.

Education

Dr. Blancero received her Ph.D. from Cornell University and also completed the Executive Development program for Board of Director Training at Harvard Business School/The Hispanic Association for Corporate Responsibility.

Professional Affiliations, Publications and Recognition

Dr. Blancero is the current president of the Management Faculty of Color, a national organization of African American, Hispanic and Native American faculty in Management, and the former Chair of the Board of Directors for the National Society of Hispanic MBAs. She is currently authoring a new book on Latino issues.