

Insight on Coaching – Guest Bio

Jennifer Corbin: President, CoachInc.com

Introduction

Jennifer has been significantly involved in the coaching profession since 1995 and holds the designation of Professional Certified Coach with the International Coach Federation. In her business, The Balance Studio, she primarily coaches small business owners, entrepreneurs, professionals and managers on achieving work-life balance for more professional success and less stress. In addition to coaching, Jennifer is also the President and COO of CoachInc.com and its companies, Coach U & Corporate Coach U.

Experience

Before she started coaching Jennifer spent most of her corporate life in large prominent law firms in management, training and systems. Some of her past and present roles include:

- Leadership at the management and executive levels
- Sales and marketing as well as domestic and international business development
- Designing and implementing training programs for adult learners
- Human resources and development
- Networking, system and website designing

Professional Affiliations, Publications and Recognition

Jennifer is passionate about building a greater public awareness on coaching and how coaches operate differently from therapists, consultants, trainers and mentors.

- President of CoachInc.com and its companies, Coach U & Corporate Coach U
- Co-wrote university-level textbooks authored by Coach U, Inc., and published by John Wiley & Sons, Inc., in 2005:
- Board Member of the Association of Coach Training Organizations
- Spoke on “Coaching: Your Next Revenue Stream” at the National Speakers Association 2005 Annual Conference,
- Spoke at several International Coach Federation Annual Conferences in North America and Australia
- Professional Member of the National Speakers Association
- Member of the San Diego Professional Coaches Association
- Founded the Chicagoland International Coach Federation Chapter in 1996