

Insight on Coaching – Guest Bio

Katherine E. Simmons
CEO, NETSHARE, Inc.

Introduction

Katherine Simmons has been helping executives manage their careers serving as a coach, mentor, and career matchmaker, since 1992. Katherine has worked with chief executives at *Fortune 1000* companies, in good times and bad, helping them take charge of their careers and reinvent themselves for both personal and professional growth.

Drawing from her early years abroad and helping people connect at diplomatic cocktail parties, Katherine understood the power of professional networking. For the past 16 years, she has been applying her corporate matchmaking skills to build NETSHARE, an online executive career management service.

Rather than waiting for the next downturn or layoff, she believes that to be successful individuals need to be proactive in their career management, actively build networks and promote their personal brands.

Experience

For the past 16 years, Katherine has been CEO and COO of NETSHARE, an online career community with job listings and resources for senior managers earning \$100,000 or more.

Katherine is a regular speaker for various professional groups, including the Association for Executive Search Consultants, Kennedy Information Recruiting Summits, and the Career Masters Alliance.

Katherine is also frequently quoted on executive career issues. She has been a guest on CNBC's "Morning Call" and quoted as a career management expert by *The Wall Street Journal*, *The New York Times*, *The Christian Science Monitor* and *Smart Money* magazine.

Education

Katherine holds a BsBA (Bachelor of Science and Business Administration) from the University of Phoenix and has taken numerous executive courses at Stanford University.

Professional Affiliations, Publications and Recognition

Katherine is a founding member of the COO Forum, a professional development association of chief operating officers and second-in-command executives. Katherine is also a member of the CEO Alliance, International Association of Corporate and Recruiting Professionals, and International Association of Employment Web Sites.