

Insight on Coaching – Guest Bio

Kay Cannon: President Elect, International Coach Federation

Introduction

Kay Cannon is the Presidential Elect of the International Coach Federation. She holds the International Coach Federation's highest distinction, the Master Certified Coach (MCC) credential. Kay works with business leaders to help them maximize organizational and personal performance. She herself is a high-performance coach, change management consultant and certified master trainer and facilitator. Kay has worked extensively with Fortune 500 companies to facilitate organizational transformation, build high performance work teams and assimilate corporate cultures. Kay is an internationally recognized leader in the coaching profession, a masterful change agent and a skilled business strategist. Kay's areas of expertise include:

- Leadership effectiveness,
- Rapid business growth,
- Business unit turnarounds,
- Emotional intelligence,
- Organizational change and creating high performance executive teams that can achieve high impact results in high stakes situations.

Experience

- Developed the Continuing Coaching Education Policies and Procedures adopted by the International Coach Federation for use worldwide.
- Kay's clients cross many industries and include the International Spa Association, Lexmark International and the United States' National Aeronautics and Space Administration (NASA), to name just a few.
- Kay is the founder of Balzare!, The Business Coaching Company and the creator of Diamond Ingenuity
- Kay is also a guest lecturer at the Wake Forest University, the University of Illinois, and the University of Kentucky.

Education

- Kay earned her Bachelor of Science degree from the University of Texas and her MBA from the University of Kentucky.

Professional Affiliations, Publications and Recognition

- President-Elect of the International Coach Federation
- Former Vice President of the International Coach Federation and served as Credentialing co-chair for ICF from 2000-2004.
- Master Certified Coach, Highest Distinction for the International Coaching Federation
- Received The 2001 Catalyst Award from the Lexington Chapter, National Association of Women Business Owners. This award honors significant contributions made in helping women grow their businesses.
- Invited by the International Coach Federation to present The Transformation Toolbox: Coaching Skills for Turning Simple Change into Extraordinary Opportunity at the 5th Annual International Conference, "Beyond Borders – Co-Creating Conscious Change", Vancouver, Canada, 2000.
- The Global Perspective of Coach Credentialing. Carrying Coaching Between Cultures, Second Annual European Coaching Conference, Sitges, Spain, 2002.