

Insight on Coaching – Guest Bio

LARRY MAGID

*Co-Author of MySpace Unraveled and
Co-Director of ConnectSafely.org*

Introduction

CBS tech media personality Larry Magid is the co-author of *MySpace Unraveled* and the co-director of ConnectSafely.org. A syndicated technology columnist and broadcaster for more than two decades, Larry Magid regularly contributes technology reports to CBS News, the *New York Times*, *San Jose Mercury News*, and other major media outlets.

His reports can be heard regularly on CBS Network and CBS affiliates throughout the U.S. and daily on KCBS in San Francisco, CBS Evening News and local TV news stations. His columns and reviews also appear on CBSNews.com. An Internet safety advocate, Larry is the founder of SafeKids.com and SafeTeens.com, and is co-director of BlogSafety.com.

Experience

Larry served for 18 years as a technology columnist for the *Los Angeles Times* and his columns have appeared in the *Washington Post*, *Chicago Tribune*, *San Francisco Chronicle*, *St. Louis Post-Dispatch*, CNN.COM, and numerous other newspapers and Web sites throughout the world.

He has been a commentator for NPR's "All Things Considered" and Public Radio International's "Sound Money" program. Larry has made repeat appearances on "The Larry King Show," "The Today Show," "CBS This Morning," NPR's "Talk of the Nation Science Friday," and many other programs. He also has written for *Fortune*, *ForbesASAP*, *Family Circle*, *PC World*, *PC Magazine*, *Upside*, *Information Week*, *Modern Maturity*, *ComputerWorld* and numerous other publications.

Education

Larry received his B.A. from the University of California at Berkeley and his Ph.D. in education from the University of Massachusetts at Amherst.

Professional Affiliations, Publications and Recognition

Larry's newest book is *MySpace Unraveled: A parents guide to teen social networking*, coauthored with Anne Collier. He also wrote critically acclaimed best seller *The Little PC Book* (now in its 4th edition), *The Little Quicken Book*, *Cruising Online: Larry Magid's Guide to the New Digital Highways* (Random House, 1994), *The Fully Powered PC* (Simon and Schuster, 1984) and *Electronic Link: Using the IBM PC to Communicate* (John Wiley and Sons, 1983).

He is also the host of three popular Web sites: PCAnswer.com, SafeKids.com and SafeTeens.com, and co-director of BlogSafety.com.