

Insight on Coaching – Guest Bio

Lori Severson: Coach

Introduction

Lori has 20 years of experience managing and working to develop people and organizations in Fortune 500 companies. Her experience spans high tech, manufacturing, call center, & academic environments playing both managerial and operational roles. In addition to her 8 years at Intel she has extensive experience training and developing teams, managers, leaders and individual contributors.

Experience

Lori's coaching helps you reach your full potential by examining and articulating blind spots to create new openings for action & results. She focuses on your individual needs and priorities that will drive greater levels of success, accelerate development, and increase personal satisfaction. Lori brings a direct yet supportive style that will challenge and support your growth. In alignment with your development direction, Lori works with you to transform your ability to lead and succeed.

Education

- Lori holds a Masters in Organizational Communication and a B.S. in Interpersonal/Intercultural communication both from Arizona State University
- Lori is a graduate of the Newfield Network School of Ontological coaching, an International Coaching Federation (ICF) accredited coaching program.
- Lori is a member of the International Coaching Federation (ICF)

Professional Affiliations, Publications and Recognition

At Intel most recently Lori has developed and managed several executive development offerings for Intel, including classroom training, action learning programs and executive coaching. Some of Lori's clients include:

- Honeywell
- McDonnell Douglas
- General Electric