

Insight on Coaching – Guest Bio

Marcia Bench: Founder/Director, Career Coach Institute

Introduction

Marcia Bench is a Master Certified Career Coach now based on the east coast. She is the Founder and Director of Career Coach Institute, Retirement Coach Institute, and the Schools of Career Coaching. She believes that everyone who wants to can identify and express his/her highest personal vision and purpose through his/her work, and has committed her life to helping people live their vision professionally and personally to achieve success with balance.

Experience

Marcia has held various roles within the career development industry for 20 years, ranging from career consultant to trainer to author to executive vice president. She also formerly practiced law. She has owned 5 businesses and have also held multiple corporate positions, which has given her unique insight into the needs of both her students – coaches in training – and the job-seeker clients with whom she has worked. Some of her accomplishments include:

- Personally set up and orchestrated a 65-city speaking tour lasting 10 months to promote my first book, “When 9 to 5 Isn’t Enough,” launching her career in the profession of career development.
- Playing a key management role in the start-up of the San Diego branch of a national career management firm, hiring and supervising professional staff, and personally consulting with and writing marketing documents for over 500 executive clients in 5 years.
- Learning coaching! She discovered coaching in 2000 and was immediately transformed by the coaching methodology and the lifestyle related to it – leading to her founding CCI the following year, combining my coach training with my years in career development. And learning the benefits of working virtually, allowing her to work from the location of her choice.

Education

Her education includes a Juris Doctorate (JD) degree from Northwestern School of Law of Lewis & Clark College; a Bachelor of Science (BS) in Psychology with a music minor from Western Oregon University; and both basic and master level coach training and achievement of Certified Business Coach, Master Certified Career Coach, and Career Management Practitioner credentials.

Professional Affiliations, Publications and Recognition

Marcia is one of the leading experts in the world in career coaching and workplace trends, frequently appear in print, radio and television media, have written and had published 18 books, and have presented over 500 speeches and workshops.

- She is a member of the International Coach Federation

Her published books in print include:

- Career Coaching: An Insider’s Guide
- Career Coaching Study Guide (Independent)
- Career Coaching Study Guide (Internal)
- QuantumShift! Coaching
- Launch Your Practice