

# Insight on Coaching – Guest Bio

*Mareza Larizadeh*  
*Founder and CEO, Doostang, Inc.*

## Introduction

Mareza Larizadeh is co-founder of Doostang, an online career community that connects people through personal relationships and affiliations. The site has grown to over 290,000 users and is considered the pre-eminent site among the educated and talented group of 21-34 year-old knowledge workers.

Doostang is to recruiting what NetJets is to air travel – the site focuses on the best jobs and the best candidates. If you need a junior engineer (or 20) go to Monster, if you need an Ivy League graduate to work in your company, then Doostang is your answer. Already the word is out there that companies from Goldman Sachs to Google are now using Doostang as a core part of their recruiting system.

## Experience

Previously, Mareza was a vice president at Draper Fisher Jurvetson (DFJ) ePlanet Ventures. During his tenure at DFJ ePlanet, the fund invested in eBay (Skype) and Baidu (NASDAQ: BIDU), and he personally sourced and led its investments in End2End Mobile (MACH), Ember Corporation and Groxis, Inc.

Mareza started his career at Merrill Lynch as an analyst and trader on the Credit Derivatives Trading Desk.

## Education

Mareza is a graduate of Stanford's Graduate School of Business and School of Engineering, and also earned his bachelor's degree at Stanford University.

## Professional Affiliations, Publications and Recognition

Doostang is TIME Magazine's pick for one of five companies that can become "The Next YouTube." (October 23, 2006)