

# Insight on Coaching – Guest Bio

*Marian Baker CPCC, MCC Wake Up Inspired. Fuel Healthier Success. Love Your Life*

## Introduction

Selected as one of 50 top coaches in America, Marian Baker is a master certified coach, author and speaker based in Chicago. With her upcoming book, Wake Up Inspired: Fuel Healthier Success and Love the Life You're Meant to Lead, she's expanding her outreach to equip achieving women to create the soul-fulfilling missions they are destined to enjoy. Clients value her holistic approach, blending mind-body-spirit principles with pragmatic tools and real world achievement.

## Experience

- Marian has coached and led workshops with hundreds of clients from corporate, small business, non-profit and personal growth communities since 1996.
- Called "The Queen of Powerful Questions" by a leader of Coaches Training Institute.
- She leverages her prior 14 years of strategic planning experience (as an advertising exec/marketing consultant), applied to coaching clients' personal and professional missions.

## Education

- Bachelor of Science, University of Illinois
- Certified graduate of Coaches Training Institute, Hudson Institute graduate.
- Ongoing study with leading experts in adult development, whole health and leadership.

## Professional Affiliations, Publications and Recognition

- Profiled in the best practices book, The Art and Practice of Leadership Coaching: 50 Top Coaches Reveal Their Secrets.
- Featured and quoted in major media such as *Health Magazine*, *The Chicago Tribune*, *The Chicago Sun-Times*, and *Today's Chicago Woman*.
- Recently selected as an expert for *Fitness Magazine's* You Can Do It program.
- Co-author of the Awakening Corporate Soul; High Performance, High Fulfillment workbook.
- Coaching and group/speaking clients include Kraft Foods, Leo Burnett, U.S. Government Department of Education, Sara Lee, McDonalds, Galileo International and Albert Einstein Healthcare System.