

Insight on Coaching – Guest Bio

Patsy Cisneros, AICI
Owner/Partner, Corporate Icon, LLC

Introduction

Patsy is a corporate image consultant and executive development specialist, certified by the Association of Image Consultants International. She, along with business partner Susan Abrams founded Corporate Icon LLC., which has recently been recognized as one of the top 10 keynote speaking and corporate training companies in Los Angeles.

Corporate Icon's impressive clientele includes politicians from state senators to gubernatorial candidates nationwide, as well as corporate offices and executives of Dole Foods, Federal Express Corporation, Lockheed Martin, Prudential Insurance, and Toyota Motors-USA, to name only a few. Patsy and her business partner Susan are also the authors of the book, "The Professional Image Toolkit - How to Look Like You Mean Business." She and her partner are often called upon to be featured or quoted in the media about the public image of politicians in office and the presidential candidates' campaign image.

Experience

Corporate Icon specializes in training individuals and business groups to project the quality of their knowledge and skills, and the quality of their products and services, through their dress, speech and behavior. Patsy Cisneros, her business partner, and the corporate image consultants in their firm have years of corporate experience in a variety of industries such as information technology, sales & marketing, automotive, legal, medical and retail.

Patsy has been a corporate image coach & trainer and professional public speaker since 1990.

Education

Patsy is a certified image consultant, recognized by the Association of Image Consultants International – which is the leading and largest professional association of personal and professional image consultants worldwide.

Professional Affiliations, Publications and Recognition

Patsy is past president of the Southern California chapter and currently the Mentorship Chair for the Association of Image Consultants International. She is also an active member of the American Society of Training & Development, Los Angeles Chapter.