

# Insight on Coaching – Guest Bio

*Paul Williams*  
*President, E Odyssey, Inc.*

## **Introduction**

Paul Williams is a strategist, business consultant and coach based in South Florida. Since 1989, he has coached over one thousand entrepreneurs in financial, manufacturing and technology industries with an emphasis on clarity, strategy, focus, structure and results. He has senior management experience in finance, manufacturing, and marketing industries. Williams has been published in *Million Dollar Practice* and *Registered Rep*.

## **Experience**

At “Sign Biz Coaching Services,” Williams developed a custom workshop for new members covering real life issues. His program helped participants enjoy a return on the sessions in both the bottom line of their business and the quality of their lives. Part consultant, part therapist, part motivational speaker, and part rent-a-friend, Williams gives entrepreneurs the kind of objective feedback they are unlikely to get anywhere else. He helps small business owners with the daily challenges of just being an entrepreneur.

A citizen of the United States, Williams was born in England and raised in Canada until he arrived in California 24 years ago. His clients are located nationally.

## **Education**

● Seneca College, Toronto, Canada

## **Professional Affiliations, Publications and Recognition**

Williams has been published in *The Million Dollar Practice* and also wrote an article in *Registered Rep* magazine on the value of vacation time spent away from business.