

# Insight on Coaching – Guest Bio

*Rob Asghar*

*Political Writer/Columnist*

*Executive Director of Communications, USC Office of the Provost*

## Introduction

Rob Asghar is a political writer whose commentaries have appeared in more than 30 newspapers around the world, including *The Chicago Tribune*, *Jordan Times*, *Los Angeles Times*, *Philadelphia Inquirer*, and *The Wall Street Journal*, and he has also been a columnist with Creators Syndicate.

He was a young staff member for a number of Democratic organizations, including Senator Gary Hart's presidential campaign in 1988. He went on to become a public relations and media relations professional for USC and numerous other organizations, and has also edited and contributed to several books on leadership, and was editor of the "Contrarian's Guide to Leadership" by USC President Steven Sample, and "Managing the Dream: Reflections on Leadership & Change" by Warren Bennis.

## Experience

- Executive Director of Communications, USC Office of the Provost – 2006-present
- Corporate Communications Officer for Encore Credit Corporation (publicly-held subprime corp.) – 2004-05
- Senior Writer for the USC President – 1995-99
- Media Relations Director and Public Information Officer for USC – 1988-2004
- Speechwriting and PR consultant for Sempra Energy, Fuller Theological Seminary, Williams College – 1999-2004
- Democratic Congressional Campaign Committee – 1987-88
- Staff Member – Richard Gephardt Presidential Campaign – 1988
- Staff Member – Gary Hart Presidential Campaign – 1988

## Education

- University of Southern California, B.A., broadcast journalism

## Professional Affiliations, Publications and Recognition

- Editor for leadership expert Warren Bennis ("Managing the Dream: Reflections on Leadership & Change," 2000)
- Editor for USC President Steven Sample ("Contrarian's Guide to Leadership," 2001)
- The Chicago Tribune
- Creators Syndicate
- Jordan Times
- Los Angeles Times
- Philadelphia Inquirer
- The Wall Street Journal