

# Insight on Coaching – Guest Bio

*WATT NICOLL, MP*

*Motivational Speaker/Personal Reinvention Expert, Watt Nicoll Associates*

*Founder & Board Member, Institute of Enterprise*

*Visiting Professional Lecturer, Herriot Watt University Business School*

## **Introduction**

Celebrity motivational speaker Watt Nicoll coined the concept of “Personal Re-Invention.” Through his firm Watt Nicoll Associates, Watt has advised many of the world's leading business leaders, from corporations such as Coca Cola, Heinz and Johnson & Johnson, as well as celebrity personalities such as David Beckham and Sir Tom Farmer. With his own brand of persistence and determination, Watt has developed a process of self-education and self-awareness that has distinguished him as a world-class resource for the development of human potential.

## **Experience**

Watt has helped some of the world's most successful organizations and individuals achieve maximum performance such as Adobe, BAA, British Telecom, Coca Cola, English Football Association, Everton Football Club, Fulham Football Club, Harley Davidson, Heinz, Johnson & Johnson, NHS, Royal Bank of Scotland, Royal, Sun Alliance, Scottish Enterprise, Scottish Football Association, Zurich Financial, and many more. Some of Watt's famous face clients include; David Beckham, Sir Tom Farmer, Helen Sharman, Chris Coleman, Craig Brown, Wayne Rodney, David Moyes and Chris Bonnington.

Watt is a regular BBC broadcaster, the creator of the "Head to Toe" Mental Trainer and a founding member of PSA.

Before moving into the field of psychology, personal reinvention and motivation Watt was a TV scriptwriter and studied veterinary medicine, specializing in animal behavior.

## **Professional Affiliations, Publications and Recognition**

In 1997, Watt Nicoll was evaluated by his peer group as “the top motivational speaker in the world” at the ITC Conference in Reno, NV.

He is the author of the triple print self help book *Twisted Knickers & Stolen Scones*.