

Insight on Coaching – Guest Bio

*Anne Loehr, Executive Coach and Author
Partner, Riverstone Endeavors, LLC*

Introduction

For more than 20 years, executive coach Anne Loehr has been coaching entrepreneurs, corporate leaders, and individuals in the process of moving to the next level of sustainable success. A partner with Riverstone Endeavors, LLC, an organizational-development firm in Washington, D.C., specializing in leadership development and executive coaching, Anne recently co-authored “A Manager’s Guide to Coaching: Simple and Effective Ways to Get the Best out of Your Employees” published by the American Management Association and now available on Amazon.

Experience

Anne has managed successful hotels and businesses in Europe, Africa and the U.S. for more than 25 years. Frustrated that she couldn’t find top-quality leadership, coaching and team effectiveness facilitators for her 500 employees, she started studying these skills herself. She since has been certified in these skills, bridging the gap between outdoor adventure leadership, team effectiveness and executive coaching.

Specializing in the hospitality industry, Anne has partnered with clients such as The Away Network, OARS, International Hotel Marketing Services, The Nature Conservancy, and Carlson Destination Marketing Services. She also has utilized her expertise in international leadership when partnering with clients from non-hospitality industries, such as World Bank and Campbell’s.

She previously spent five years as owner and operator of an East African eco-adventure safari company, Eco-resorts. Despite 9/11, SARS and other international crises, Eco-resorts was a successful tour operator. Part of this adventure included writing Kenya’s national eco-rating policies and an eco-rating manual for Kenya’s hoteliers. Anne honed win-win negotiation skills with airlines, hotels, tour operators, travel agents, media, destination marketing firms, government officials and local communities, helping the Kenyan ecotourism industry achieve its overall goals.

Education

Anne earned her B.S. in Business Management from Cornell University and received a Certified Executive Coaching CPCC Certificate from the Coaches Training Institute. Anne also holds a culinary degree from the New England Culinary Institute.

Professional Affiliations, Publications and Recognition

Anne also operates leadership retreats through “Safaris for the Soul.” She also has written monthly business columns for national publications such as *Travel News* and the *Washington Business Journal*.