

Insight on Coaching – Guest Bio

Donna Karlin

Executive & Political Leadership Coach

President, A Better Perspective™

Introduction

Donna Karlin, aka “The Shadow Coach,” is Principal of A Better Perspective. She has worked for over 24 years as a coach and trainer with clients in Canada, the U.S. and abroad in the corporate sector, political federal ministries, government departments and agencies and the medical community. Donna is a recognized author, speaker and lectures internationally. Her work has been written up in *Fast Company* magazine, *The National Post*, *The Globe and Mail*, *The Boston Globe*, *The New York Times*, as well as in numerous online columns and articles. Currently, Donna writes a weekly column for *Fast Company* called “Jumping into the Deep End of Leadership” and her blog, Perspectives™, is subscribed to by readers in 136 countries.

Experience

Donna has pioneered the specialized practice of Shadow Coaching™ with global political and senior organizational leaders. Her coaching attends to the individual, social, relational and environmental aspects of her client's ‘world,’ an integral approach that results in the client developing a deeper, more comprehensive sense of themselves. In addition to being president at A Better Perspective™, Donna is also the founder and principal of The School of Shadow Coaching™ for advanced coach training at the master level and Mindful™, a global research and development team. She is a member of the Microsoft™ ‘Vision Team,’ a small team of independent visionaries and experts who provide valuable, contextual insight into technology, business and workplace issues and trends. Donna’s clients include the U.S. government, the Canadian government, UN agencies, Hewlett Packard, Microsoft and ConAgra Foods to name a few.

Education

Donna did her post-graduate studies in Organizational Psychology with a focus in Executive Coaching the Professional School of Psychology, Sacramento, California and Canadian Institute for Research and Education in Human Systems, Ontario, Canada.

Professional Affiliations, Publications and Recognition

Donna is vice president of the International Consortium for Coaching in Organizations, a member of the International Coach Federation and past member of the Board of Governors. She is also the founding member of the International Association of Coaching, a member of the International Mentoring Network Organization and the Canadian Society for Training and Development.

Donna has authored *The Power to Decide: An Executive's Guide to Conquering a Chaotic Day* and *Climbing Out of the Meeting Pit: Smart Meetings for Smart Leaders* and has recently co-authored the best selling book *101 Great Ways to Improve Your Life* with Zig Ziglar, Brian Tracy and Jim Rohn.