

Insight on Coaching – Guest Bio

Heather Gadonniex
Founder, Green it Group

Introduction

Heather Gadonniex is the founder of Green it Group, a change management firm focused on green business, green building, and green marketing. For the past seven years, she has been entrenched in the green business and green building marketplace, working in both the for-profit and non-profit sectors. As the Sustainability and Marketing Manager for Timbron International, she incorporated a complete corporate social responsibility platform into Timbron's business model, winning two awards for their efforts in Social Sustainability and the *Environmental Building News* 2006 Top Ten Green Building Product Award.

Experience

Heather, a LEED accredited professional, aids clients in the creation and implementation of comprehensive sustainability platforms and educational programs that merge the fundamentals of green building and sustainable business. Before founding Green it Group, Heather served as the Sustainability and Marketing Manager for Timbron International. Before Timbron, Heather worked for Conservation Consultants Incorporated conducting energy audits and creating energy reduction programs for low income areas. Heather also worked on incorporating sustainable tourism into the island of Koh Lanta, Thailand and implemented sustainable farming techniques for desertification prevention in Africa. She also worked at The Green Building Alliance where she spent time educating the public on green building and implementing the LEED rating system.

Education

Heather holds a B.A. in Environmental Studies and Sustainable Development from the University of Pittsburgh, and is a Built Green certified green building professional and a LEED AP.

Professional Affiliations, Publications and Recognition

In April of 2002, Heather co-organized the first Sustainability Summit at the University of Pittsburgh, highlighting the topics of corporate accountability, energy security, and green building.