

Insight on Coaching – Guest Bio

Tiffany Adams
Vice President, Public Affairs
National Association of Manufacturers

Introduction

Tiffany Adams is vice president of public affairs for the National Association of Manufacturers and oversees the association's public affairs department, which executes NAM member and employee involvement programs, coordination of fly-ins, GOTV ("Get out the vote") strategies and overall grassroots efforts. Tiffany coordinates the organization's outside-the-beltway involvement activities for all NAM members. She has oversight for all NAM local, in-district events across the country and handles the association's congressional recognition and accountability program. In addition, Tiffany oversees NAM's Small and Medium Manufacturers department, working to increase the advocacy involvement efforts of this segment of the membership.

Experience

Tiffany has been with the NAM since 1992 and is the primary staff contact for the organization's National Public Affairs Steering Committee, a group of 150 leading corporate public affairs and government relations executives from its largest member companies who bolster the association's grassroots efforts, offer insight on NAM public policy positions and guidance on lobbying strategy. Tiffany also serves as the primary contact for the organization's Washington Representative community. She works to recruit small and medium member company representatives to the NAM Board of Directors and oversees the efforts of the State Associations Group, a group of 47 state manufacturing and chamber organizations aligned with the NAM on the state level.

Education

Tiffany is a graduate of Temple University with a B.A. in Political Science and Russian Area Studies. She holds Masters Degrees in Legislative Affairs and Public Administration from George Washington University in Washington, D.C.

Professional Affiliations, Publications and Recognition

Tiffany is a member of the Board of Directors for the Women in Government Relations LEADER Foundation, an organization working to enhance the ability of women to excel and make distinguished professional and civic contributions to their field by increasing their access to vital resources, knowledge and opportunities. Tiffany is also an executive committee member of the Grassroots Roundtable.