

Insight on Coaching – Guest Bio

TROY McCLAIN

*“The Apprentice” Season 1 Contestant
Founder/President, The McClain Company*

Introduction

Troy McClain was a cast member of the 2004 debut season of “The Apprentice” in which he battled 15 other contestants to win the coveted title of first-ever apprentice to Donald Trump. The first season marked the highest ratings of the hit NBC show, which was named the most popular new show of 2004. Today, Troy is an award-winning international speaker, professional business coach and award winning television host. He is founder and president of The McClain Company, a diverse and unique corporation providing coaching, personal branding and speaker services.

Experience

Prior to appearing on the first season of “The Apprentice,” Troy began his professional career as a mortgage broker in Boise, Idaho. He went on to found The McClain Company, which is made up of “some of the brightest stars in their particular field. From real estate to coaching, or sales to service, the McClain Company principles and partners are the best in the business.”

The McClain Company “stands for the values we all have and want to be reminded of everyday.” The mission and purpose of The McClain Company is to provide unprecedented high level stories of inspiration and motivation to all in need, and to provide proven tools, systems and processes along with high level services sure to improve and increase any lifestyle for all members involved. Its team of professionals is committed to promoting and helping clients follow good business practices while increasing value for themselves, their families and their respective careers.

Education

Troy was the first contestant on “The Apprentice” with only a high school degree. He was not able to pursue any higher education because he took on the responsibility of supporting his mother and sister at a very young age.

Professional Affiliations, Publications and Recognition

Troy has been interviewed on *Dateline*, *Larry King Live*, *LIVE with Regis and Kelly*, E! Entertainment, and CNN. In 2007, Troy earned an Accolade Award “Inspiration in Television” in the reality TV category. He also has appeared as host of the reality TV program “Home Team,” “Miss World 2004” and “Share the Magic” with Henry Winkler. Troy was a guest on HGTV’s real estate special “Top 25 Real Estate Mistakes.” In addition, he has appeared in several commercials. Troy was a celebrity participant in the 2005 Seattle Hockey Challenge and also volunteers for the Ronald McDonald House Charity.