

Insight on Coaching – Guest Bio

Wendy Enelow

Coach, Author

President, Enelow Enterprises, Inc. & Resume Writing Academy

Introduction

Wendy Enelow is a nationally renowned resume writer and career coach with 30 years' experience working with top executives to help them position and market themselves for senior-level opportunities. She is a published author with more than 25 book titles on career topics including the best-selling \$100,000+ *Resume Series* and the *Expert Resume Series*. Wendy is also a frequent guest speaker at conferences nationwide and has been published, featured, and quoted in numerous publications including *Time*, *The Wall Street Journal*, and *The New York Times*.

Experience

Wendy is president of Enelow Enterprises, Inc. and Resume Writing Academy. In June 1999, she founded Career Management Alliance (formerly Career Masters Institute), which was the first-ever membership association to span all sectors of the career-management industry. She also founded and was past president of The Advantage Executive Job Search Center. In addition to publishing more than 25 books, Wendy's numerous resume, job search, career marketing and interviewing articles has posted on more than 100 Internet sites including CareerJournal.com and ChiefMonster.com.

Education

Wendy earned a B.S. in Psychology at the University of Maryland. Her credentials include: Master Resume Writer (MRW), Credentialed Career Master (CCM), Job & Career Transition Coach (JCTC) and Certified Professional Resume Writer (CPRW).

Professional Affiliations, Publications and Recognition

In the recent Industry Conference survey conducted by *Resume Writers' Digest*, Wendy Enelow was selected as the top vote-getter when survey respondents were asked, "Are there any speakers in particular that would draw you to a conference?"