

Insight on Coaching – Guest Bio

William R. Patterson
Executive Coach, Author
CEO, The Baron Solution Group
Chairman and CEO, The Warcoffer Capital Group, L.L.C.

Introduction

Renowned executive coach, William R. Patterson, is a two-time award-winning lecturer and national best-selling author.

He is CEO and co-founder of The Baron Solution Group, a company that conducts business and personal finance workshops for adults across the U.S. and abroad based on the strategies outlined in his book, "The Baron Son."

Bob Johnson, founder of Black Entertainment Television, and John L. Jacobs, chief marketing officer of The NASDAQ Stock Market, Inc., are one of many who have praised William's breakthrough approach. He is the business and financial expert on XM Satellite Radio 169 - The Power and CBS Radio - Talk 1580 in Washington, D.C.

He also conducts a national series of pro bono workshops for children and teenagers teaching business and personal finance skills.

Experience

William conducts training and provides business and wealth coaching services, and leadership and business workshops at The Baron Solution Group. Clients include The Boeing Company, Intel Corporation, Howard University, and the Society of Women Entrepreneurs. William is also Chairman and CEO of The Warcoffer Capital Group, L.L.C (WCG), a financial holding company, where he leads the company's corporate strategy and development consulting efforts including portfolio management, mergers, acquisitions, and divestitures.

Before launching WCG and The Baron Solution Group, he handled program management, strategic planning, and corporate training for a number of Fortune 500 information technology, investment banking, and financial services firms.

Education

William received a degree in Electrical Engineering at Howard University.

Professional Affiliations, Publications and Recognition

William's breakthrough book "The Baron Son," has been translated around the world and featured in the *Forbes* Book Club and *Black Enterprise* magazine. He was ranked as the #1 Business Motivational Speaker by Ranking.com and #1 Wealth Coach by Google.com. He is a winner of three 2008 Web awards including: Best Wealth-Building Site; Best Male Author; and Best Speaker and Lecturer.